






39145
TEA

NC5 Political Check List

Initials of person
completing task

	Attach checklist to Order
	Include copy of Wide Orbit contract
	Include copy of Client order
	Include copy of Check(s)
	Political form is included in file
	Copy of invoice (stapled above checklist)
	Copy of refund checks (if applicable)

ORDER



Orders
Order / Rev: 39145
Alt Order #:
Product Desc: 3.14-3.18
Estimate:
Flight Dates: 03/14/13 - 03/20/13
Original Date / Rev: 03/13/13 / 03/13/13
Order Type: GENERAL

WTVF

Primary AE: Political Political
Sales Office: WTVF
Sales Region: Local

Agency Name: Fletcher & Rowley, Inc-TN
Buying Contact:
Billing Contact:
 1720 West End Avenue, Suite 630
 Nashville, TN 37203

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tennessee Education Association
Demographic: A35+
Product Codes: SV15
Priority: P5
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/13	03/20/13	9	\$7,730.00	\$6,570.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2013	9	\$7,730.00	\$6,570.50	59.40
Totals	9	\$7,730.00	\$6,570.50	59.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Political Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	03/14/13	03/20/13	M-F 5a-6a M-F 5a-6a	CM	5a-6a -111---	:30	3	\$450.00	P2	3.50	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	---1---		1			\$450.00		3.50			
		Week: 03/18/13	03/24/13	-11----		2			\$450.00		3.50			
N 2	WTVF	03/14/13	03/20/13	M-F 6a-7a M-F 6a-7a	CM	6a-7a -111---	:30	3	\$750.00	P2	6.70	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	---1---		1			\$750.00		6.70			
		Week: 03/18/13	03/24/13	-11----		2			\$750.00		6.70			
N 3	WTVF	03/14/13	03/14/13	M-F 6p-7p M-F 6p-630p	CM	6p-630p ---1--- (6:00 PM-6:30 PM)	:30	1	\$1,130.00	P2	9.20	NM	1	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	---1---		1			\$1,130.00		9.20			
N 4	WTVF	03/15/13	03/20/13	M-Sa 10p-1035p, Su 10p-1035p M-Sa 10p-10-35p, Su 10p-10-30	CM	10p-1035p --1-1--	:30	2	\$1,500.00	P2	9.80	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	----1--		1			\$1,500.00		9.80			
		Week: 03/18/13	03/24/13	--1----		1			\$1,500.00		9.80			
Totals													9	\$7,730.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	---1---		1				\$450.00		3.50			
		Week: 03/18/13	03/24/13	-11----		2				\$450.00		3.50			
N 2	WTVF	03/14/13	03/20/13	M-F 6a-7a M-F 6a-7a	CM	6a-7a	-111---	:30	3	\$750.00	P2	6.70	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	---1---		1				\$750.00		6.70			
		Week: 03/18/13	03/24/13	-11----		2				\$750.00		6.70			
N 3	WTVF	03/14/13	03/14/13	M-F 6p-7p M-F 6p-630p	CM	6p-630p (6:00 PM-6:30 PM)	---1---	:30	1	\$1,130.00	P2	9.20	NM	1	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	---1---		1				\$1,130.00		9.20			
N 4	WTVF	03/15/13	03/20/13	M-Sa 10p-1035p, Su 10p-1035p M-Sa 10p-10-35p, Su 10p-10-30p	CM	10p-1035p	--1-1--	:30	2	\$1,500.00	P2	9.80	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/13	03/17/13	----1--		1				\$1,500.00		9.80			
		Week: 03/18/13	03/24/13	--1----		1				\$1,500.00		9.80			
Totals														9	\$7,730.00



39145 (Kati) Murphy <kmurphy@jrn.com>

TEA: Issue Buy 3.14-3.18

Kati Bumgardner <kati@fletcherrowley.com>
To: Kiley Murphy <kmurphy@newschannel5.com>

Tue, Mar 12, 2013 at 3:04 PM

Hi Kiley,

I have an issue buy to place for the Tennessee Education Association. Here is the buy, scheduled to start Thursday, 3/14:

WTNF (CBS) 5 - NASHVILLE
TENNESSEE EDUCATION ASSOCIATION
3.14-3.18

				35+ Adults										
ISSUE RATES				THUR	FRI	MON	TUES	WED						
PROGRAM	DAYPART	CPP	RTG	3/14	3/15	3/16	3/17	3/18	GRP's	SPOTS	COST/SPOT	TOTAL COST		
M-F MORNING REPORT	5-6A	\$129	3.5	1			1	1	10.5	3	\$450.00	\$1,350.00		
M-F MORNING REPORT	6-7A	\$112	6.7	1			1	1	20.1	3	\$750.00	\$2,250.00		
M-F NEWS CHS THIS MORN	7-8A	\$100	6						0	0	\$600.00	\$0.00		
M-F 6P REPORT	6-6:30P	\$123	9.2	1					9.2	1	\$1,130.00	\$1,130.00		
M-SU 10P REPORT	10-10:35P	\$153	9.8		1			1	19.6	2	\$1,500.00	\$3,000.00		
GROSS				19.4	9.8	0	10.2	20	59.4	9		\$7,730.00		

Traffic is TEA1301H "Fight Back" 100% which I am sending via DG/FC right now.

Check scan and NAB form is attached.

Thanks!

Kati Bumgardner

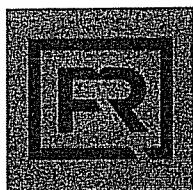
Director of Media

Fletcher Rowley

1720 West End Ave., Suite 630, Nashville, TN 37203

TEL (615) 329-9559 CELL (615) 887-8526

www.fletcherrowley.com



40052

Fletcher Rowley

STRATEGY • ADVERTISING • NEW MEDIA

 1720 West End Ave., Suite 630
 Nashville, TN 37203
 (615) 329-9559

 PINNACLE
 NATIONAL BANK
 NASHVILLE, TN
 87-863-640

3/11/2013

 PAY TO THE
 ORDER OF **WTVF-TV**

\$ **6,570.50

Six Thousand Five Hundred Seventy and 50/100 ***** DOLLARS

 WTVF-NewsChannel 5 Network
 474 James Robertson Parkway
 Nashville, TN 37219

Katiprunzudner
 AUTHORIZED SIGNATURE

 MEMO
 TN Education Assoc

⑈040052⑈ ⑈064008637⑈

⑈1696783⑈

FLETCHER ROWLEY, INC.

WTVF-TV

3/11/2013

40052

 7,730.00
 -1,159.50

Pinnacle Checking TN Education Assoc

6,570.50

FLETCHER ROWLEY, INC.

WTVF-TV

3/11/2013

40052

 7,730.00
 -1,159.50

Pinnacle Checking TN Education Assoc

6,570.50

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTVF-TV	Date: 3/12/13
---	-------------------------

I, Kati Bumgardner
do hereby request station time concerning the following issue:

Education

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE	ATT	ACH	ED	SCHED	ULE

Total Charges: \$7,730.00

This broadcast time will be used by: Tennessee Education Association

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

None

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Tennessee Education Association
801 2nd Avenue, North
Nashville, TN 37201

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

3/12/13
Date

Kate Prumgard
Signature

615-329-9559
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

40052

Fletcher·Rowley
STRATEGY • ADVERTISING • NEW MEDIA

1720 West End Ave., Suite 630
Nashville, TN 37203
(615) 329-9559

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3/11/2013

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ORDER OF **WTVF-TV**

\$ **6,570.50

Six Thousand Five Hundred Seventy and 50/100***** DOLLARS

WTVF-NewsChannel 5 Network
474 James Robertson Parkway
Nashville, TN 37219



Katiprunzudner
AUTHORIZED SIGNATURE

MEMO
TN Education Assoc

⑈040052⑈ ⑈064008637⑈ ⑈1191783⑈

FLETCHER ROWLEY, INC.

WTVF-TV

3/11/2013

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7,730.00
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WO# 39145

Pinnacle Checking TN Education Assoc

6,570.50